

KBAK 1901 Westwind Dr Bakersfield, CA 93301 USA (661) 327-7955

www.bakersfieldnow.com

And:

**Assembly** 711 Third Avenue, 3rd Floor New York, NY 10017

### CONTRACT

	Contract / Re	Contract / Revision			
	1327124	1		26780376	
Advertiser			Ori	ginal Date	Revision
Mike Bloomberg 2020	inc-D		0	1/10/20	/ 01/14/20
Contract Dates	Estimate#				
12/30/19 - 01/17/20	0116				
Product			•		
MBLM/MBLM/0116					
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	ЕОМ	Broade	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	KBAK	New Y	ork	Millennium.	KATZ New Yor
	Special Hand	ling			

<u>Demographic</u> Adults 35+ Total Ratings Order Type **GENERAL** 240.80 Advertiser Code Product 1/2 Agy Code 9915458 MBLM MBLM Agency Ref Advertiser Ref 8284 7357001

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Day	ys Length Week	Rate Rtn TypeSpot	ts	Amount
N 1 KBAK 01/13/20 01/17/20 Eyewitness News Mornings	4:30 AM-5:00 AM	:30	NM	4	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 4	Rate Rating				
	\$15.00 0.50				_
N 2 KBAK 01/13/20 01/17/20 Eyewitness News Mornings		:15/:15	BK	1	\$16.00
Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20 MTWTF 1	<u>Rate</u> <u>Rating</u> \$16.00 0.50				
N 3 KBAK 01/13/20 01/17/20 Eyewitness News Mornings		:30	NM	4	\$200.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.30	14141	7	Ψ200.00
Week: 01/13/20 01/19/20 MTWTF 4	\$50.00 0.60				
N 4 KBAK 01/13/20 01/17/20 Eyewitness News	5:00 AM-6:00 AM	:15/:15	ВК	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/13/20 01/19/20 MTWTF-~ 1	\$50.00 0.60				
N 5 KBAK 01/13/20 01/17/20 Eyewitness News Mornings		:30	NM	3	\$225.00
Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20 MTwTF~~ 3	<u>Rate</u> <u>Rating</u> \$75.00 1.30				
N 6 KBAK 01/13/20 01/17/20 Eyewitness News Mornings		:15/:15	BK	2	\$160.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.10/.10	DIV.	_	Ψ100.00
Week: 01/13/20 01/19/20 MTWTF 2	\$80.00 1.30				
N 7 KBAK 01/13/20 01/17/20 CBS This Morning	7:00 AM-9:00 AM	:30	NM	5	\$300.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/13/20 01/19/20 MTWTF 5	\$60.00 0.90				
N 8 KBAK 01/13/20 01/17/20 CBS This Morning	7:00 AM-9:00 AM	:15/:15	BK	4	\$240.00
Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20 MTWTF 4	<u>Rate</u> <u>Rating</u> \$60.00 0.90				
N 9 KBAK 01/13/20 01/17/20 Let's Make a Deal	9:00 AM-10:00 AM	:30	NM	4	\$320.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	14141	4	Ψ320.00
Week: 01/13/20 01/19/20 MTWTF 4	\$80.00 1.30				
N 10 KBAK 01/13/20 01/17/20 Let's Make a Deal	9:00 AM-10:00 AM	:15/:15	ВК	1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/13/20 01/19/20 MTWTF 1	\$80.00 1.30				
N 11 KBAK 01/13/20 01/17/20 Price is Right	10:00 AM-11:00 AN	:30	NM	4	\$360.00
Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20 MTWTF 4	<u>Rate Rating</u> \$90.00 2.00				
	mis-		•		

(\* Line Transactions: N = New, E = Edited, D = Deleted) Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.



KBAK 1901 Westwind Dr Bakersfield, CA 93301 USA (661) 327-7955

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Contract / Revision Alt Order # 1327124 / 26780376 Advertiser Original Date / Revision

/ 01/14/20 Mike Bloomberg 2020 Inc-D 01/10/20

Contract Dates **Product** Estimate # 12/30/19 - 01/17/20 MBLM/MBLM/0116 0116

*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ /s Length Week	Rate Rtn TypeSi	oots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				
N 12 KBAK 01/13/20 01/17/20 Price is Right	10:00 AM-11:00 AM	:15/:15	BK	1	\$90.00
Start Date End Date Weekdays Spots/Week	Rate Rating			-	400.00
Week: 01/13/20 01/19/20 MTWTF 1	\$90.00 2.00				
N 13 KBAK 01/13/20 01/17/20 Young and the Restless	11:00 AM-12:00 PM	:30	NM	4	\$360.00
Start Date End Date Weekdays Spots/Week	Rate Rating				******
Week: 01/13/20 01/19/20 MTWTF 4	\$90.00 1.60				
N 14 KBAK 01/13/20 01/17/20 Young and the Restless	11:00 AM-12:00 PN	:15/:15	BK	1	\$90.00
Start Date End Date Weekdays Spots/Week	Rate Rating				*
Week: 01/13/20 01/19/20 MTWTF 1	\$90.00 1.60				
N 15 KBAK 01/13/20 01/17/20 Eyewitness News at Noon	12:00 PM-12:30 PN	:30	NM	4	\$180.00
Start Date End Date Weekdays Spots/Week	Rate Rating				,
Week: 01/13/20 01/19/20 MTWTF 4	\$45.00 1.50				
N 16 KBAK 01/13/20 01/17/20 Eyewitness News at Noon	12:00 PM-12:30 PM	:15/:15	BK	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating				·
Week: 01/13/20 01/19/20 MTWTF 1	\$50.00 1.50				
N 17 KBAK 01/13/20 01/17/20 Bold and the Beautiful	12:30 PM-1:00 PM	:30	NM	4	\$160.00
Start Date End Date Weekdays Spots/Week	Rate Rating				*
Week: 01/13/20 01/19/20 MTWTF 4	\$40.00 1.20				
N 18 KBAK 01/13/20 01/17/20 Bold and the Beautiful	12:30 PM-1:00 PM	:15/:15	ВК	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.,0,,,,	5.1	•	Ψ0.00
Week: 01/13/20 01/19/20 MTWTF 1	\$40.00 1.20				
Spot Ch Date Range Description	Start/End Time Wee	kdays Length	Rate Rtg Type		
1 KBAK 01/13/20-01/19/20 Bold and the Beautiful	12:30 PM-1:00 PMMTuV	VThF :15/:15	\$40.00 1.20 BK		
Credited			·		
N 19 KBAK 01/13/20 01/17/20 The Talk	1:00 PM-2:00 PM	:30	NM	4	\$220.00
Start Date End Date Weekdays Spots/Week	Rate Rating			-	<b>,</b>
Week: 01/13/20 01/19/20 MTWTF 4	\$55.00 1.10				
N 20 KBAK 01/13/20 01/17/20 The Talk	1:00 PM-2:00 PM	:15/:15	BK	1	\$56.00
Start Date End Date Weekdays Spots/Week	Rate Rating	,			•
Week: 01/13/20 01/19/20 MTWTF 1	\$56.00 1.10				
N 21 KBAK 01/13/20 01/17/20 Family Feud	4:00 PM-5:00 PM	:30	NM	3	\$180.00
Start Date End Date Weekdays Spots/Week	Rate Rating			_	4.00.00
Week: 01/13/20 01/19/20 MTWTF-~ 3	\$60.00 1.60		]		
N 22 KBAK 01/13/20 01/17/20 Family Feud	4:00 PM-5:00 PM	:15/:15	вк	1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate Rating	*******		•	700.00
Week: 01/13/20 01/19/20 MTWTF 1	\$60.00 1.60				
N 23 KBAK 01/13/20 01/17/20 Eyewitness News @ 5p	5:00 PM-6:00 PM	:30	NM	4	\$440.00
Start Date End Date Weekdays Spots/Week	Rate Rating	100		•	ψ.10.00
Week: 01/13/20 01/19/20 MTWTF 4	\$110.00 2.90				
N 24 KBAK 01/13/20 01/17/20 Eyewitness News @ 5p	5:00 PM-6:00 PM	:15/:15	ВК	1	\$110.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.10/.10	BIX	•	φ170.00
Week: 01/13/20 01/19/20 MTWTF 1	\$110.00 2.90				
N 25 KBAK 01/13/20 01/17/20 Eyewitness News @6p	6:00 PM-6:30 PM	:30	NM	4	\$440.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.00	LAIAC	т	ψ-1-τυ,υυ
Week: 01/13/20 01/19/20 MTWTF 4	\$110.00 3.00				
N 26 KBAK 01/13/20 01/17/20 Eyewitness News @6p	6:00 PM-6:30 PM	:15/:15	BK	1	\$110.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.107.10	D1/	•	ψ110.00
Week: 01/13/20 01/19/20 MTWTF 1	\$110.00 3.00				
N 27 KBAK 01/13/20 01/17/20 CBS Evening News	6:30 PM-7:00 PM	:30	NM	3	\$660.00
Start Date End Date Weekdays Spots/Week	Rate Rating	.50	1.4141	3	φυσυ.συ
Chair Bato Find Bato Freehadyo Opoto Week	<u>rate</u> <u>rating</u>		•		

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Contract / Revision Alt Order # 26780376 1327124 /

Advertiser Original Date / Revision 01/10/20 / 01/14/20 Mike Bloomberg 2020 Inc-D

Product Contract Dates Estimate # MBLM/MBLM/0116 12/30/19 - 01/17/20 0116

	Start/End	Spo			
*Line Ch Start Date End Date Description	Time	Days Length We	ek Rate Rtn Type S	pots	Amount
Start Date Week: 01/13/20End Date 01/19/20Weekdays MTWTFSpots/Week3	<u>Rate Ratin</u> \$220.00 2.8				
N 28 KBAK 01/13/20 01/17/20 CBS Evening News  Start Date	6:30 PM-7:00 PM <u>Rate</u> <u>Ratin</u> \$220.00 2.8		ВК	1	\$220.00
N 29 KBAK 01/13/20 01/17/20 Jeopardy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 4	7:00 PM-7:30 PM Rate Ratin \$150.00 3.9		NM	4	\$600.00
N 30 KBAK 01/13/20 01/17/20 Jeopardy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 1	7:00 PM-7:30 PM <u>Rate</u> <u>Ratin</u> \$150.00 3.9		ВК	1	\$150.00
N 31 KBAK 01/13/20 01/17/20 Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 4	7:30 PM-8:00 PM <u>Rate</u> <u>Ratin</u> \$150.00 3.5		NM	4	\$600.00
N 32 KBAK 01/13/20 01/17/20 Wheel of Fortune <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 1	7:30 PM-8:00 PM <u>Rate</u> <u>Ratin</u> \$150.00 3.5		вк	1	\$150.00
N 33 KBAK 01/13/20 01/17/20 29 Eyewitness News // M-F	111:00 PM-11:35 PN <u>Rate</u> <u>Ratin</u> \$110.00 1.5	-	NM	4	\$440.00
N 34 KBAK 01/13/20 01/17/20 29 Eyewitness News // M-F	111:00 PM-11:35 PN Rate Ratin \$110.00 1.5		вк	1	\$110.00
N 35 KBAK 01/13/20 01/17/20 Late Show With Stephen C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 4	oll11:35 PM-12:37 XN <u>Rate</u> <u>Ratin</u> \$25.00 0.6		NM	4	\$100.00
N 36 KBAK 01/13/20 01/17/20 Late Show With Stephen C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 1	oll11:35 PM-12:37 XII Rate Ratin \$26.00 0.6		ВК	1	\$26.00
N         37         KBAK         01/13/20         01/17/20         The Late Late Show           Start Date         End Date         Weekdays         Spots/Week           Week:         01/13/20         01/19/20         MTWTF         4	12:37 XM-1:37 XM <u>Rate</u> <u>Ratin</u> \$10.00 0.3		NM	4	\$40.00
N 38 KBAK 01/13/20 01/17/20 The Late Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 MTWTF 1	12:37 XM-1:37 XM <u>Rate</u> <u>Ratin</u> \$10.00 0.3		вк	1	\$10.00
N 39 KBAK 01/13/20 01/13/20 All Rise <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 M 1	9:00 PM-10:00 PM <u>Rate</u> <u>Ratin</u> \$300.00 1.9		NM	1	\$300.00
N 40 KBAK 01/13/20 01/13/20 Bull  Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20 M 1	10:00 PM-11:00 PN <u>Rate</u> <u>Ratin</u> \$300.00 2.5		NM	1	\$300.00
N 41 KBAK 01/14/20 01/14/20 NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20 -T 1	8:00 PM-9:00 PM <u>Rate</u> <u>Ratin</u> \$1,000.00 4.7		вк	1	\$1,000.00
N 42 KBAK 01/15/20 01/15/20 Undercover Boss <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20w 1	8:00 PM-9:00 PM <u>Rate</u> <u>Ratin</u> \$450.00 2.2		NM	1	\$450.00
N 43 KBAK 01/16/20 01/16/20 Young Sheldon/The Unicor Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20T 1	n 8:00 PM-9:00 PM <u>Rate</u> <u>Ratin</u> \$1,000.00 4.6		вк	1	\$1,000.00



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Alt Order # Contract / Revision 1327124 / 26780376

Advertiser Original Date / Revision 01/10/20 / 01/14/20 Mike Bloomberg 2020 Inc-D

**Contract Dates Product** Estimate # 12/30/19 - 01/17/20 MBLM/MBLM/0116 0116

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn TypeSp	oots	Amount
N         44         KBAK         01/16/20         01/16/20         Mom/Carol's Second Act           Start Date         End Date         Weekdays         Spots/Week           Week:         01/13/20         01/19/20        T         1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$350.00 2.80	:30	NM	1	\$350.00
N 45 KBAK 01/16/20 01/16/20 Evil  Start Date	10:00 PM-11:00 PN <u>Rate</u> <u>Rating</u> \$300.00 1.70	:30	NM	1	\$300.00
N 46 KBAK 01/17/20 01/17/20 Hawaii Flve-0  Start Date End Date Weekdays Spots/Week Week: 01/13/20 01/19/20F 1	8:00 PM-9:00 PM <u>Rate</u> <u>Rating</u> \$250.00 2.40	:30	NM	1	\$250.00
N 47 KBAK 01/17/20 01/17/20 Magnum PI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20F 1	9:00 PM-10:00 PM <u>Rate</u> <u>Rating</u> \$250.00 2.70	:30	NM	1	\$250.00
N 48 KBAK 01/11/20 01/11/20 CBS This Morning - Saturda	ay5:00 AM-7:00 AM <u>Rate</u> <u>Rating</u> \$25.00 0.50	:30	NM	1	\$25.00
N 49 KBAK 01/11/20 01/11/20 Eyewitness News @ 5p  Start Date End Date Weekdays Spots/Week  Week: 01/06/20 01/12/20S- 1  Spot Ch Date Range Description  1 KBAK 01/06/20-01/12/20 Eyewitness News @ 5p  Credited	5:00 PM-5:30 PM <u>Rate</u> <u>Rating</u> \$60.00 2.20 <u>Start/End Time</u> <u>Weekday</u> 5:00 PM-5:30 PM		NM <u>Rate</u> <u>Rtg Type</u> <i>\$60.09</i> 2.20 <i>NM</i>	0	\$0.00
N 50 KBAK 01/11/20 01/11/20 Sat 530p-6p CBS News  Start Date End Date Weekdays Spots/Week  Week: 01/06/20 01/12/20S- 1  Spot Ch Date Range Description  1 KBAK 01/06/20-01/12/20 Sat 530p-6p CBS News  Credited	5:30 PM-6:00 PM <u>Rate</u> <u>Rating</u> \$120.00 2.10 <u>Start/End Time</u> <u>Weekday</u> 5:30 PM-6:00 PM		NM <u>Rate</u> <u>Rtq Type</u> \$120.00 2.10 <i>NM</i>	0	\$0.00
N       51       KBAK       01/11/20       01/11/20       Eyewitness News @ 6p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/06/20       01/12/20      S-       1         Spot Ch       Date Range       Description         1       KBAK       01/06/20-01/12/20       Eyewitness News @ 6p         Credited	6:00 PM-6:30 PM <u>Rate</u> <u>Rating</u> \$60.00 2.10 <u>Start/End Time</u> <u>Weekday</u> 6:00 PM-6:30 PM		NM <u>Rate</u> <u>Rtg Type</u> \$60.00 2.10 <i>NM</i>	0	\$0.00
N 52 KBAK 01/11/20 01/11/20 Eyewitness News Investiga  Start Date End Date Weekdays Spots/Week  Week: 01/06/20 01/12/20S- 1  Spot Ch Date Range Description  1 KBAK 01/06/20-01/12/20 Eyewitness News Investigation  Credited	<u>Rate Rating</u> \$50.00 2,20 <u>Start/End Time</u> <u>Weekda</u> y		NM <u>Rate Rtg Type</u> <i>\$50.00</i> 2.20 <i>NM</i>	0	\$0.00
N 53 KBAK 01/11/20 01/11/20 Jeopardy/Wheel of Fortune  Start Date End Date Weekdays Spots/Week  Week: 01/06/20 01/12/20S- 1  Spot Ch Date Range Description  1 KBAK 01/06/20-01/12/20 Jeopardy/Wheel of Fortune  Credited	<u>Rate</u> <u>Rating</u> \$50.00 1.90 <u>Start/End Time</u> <u>Weekda</u> y		NM <u>Rate</u> <u>Rtg Type</u> \$50.00 1.90 <i>NM</i>	0	\$0.00
N 54 KBAK 01/11/20 01/11/20 29 Eyewitness News // Sat- Start Date End Date Weekdays Spots/Week Week: 01/06/20 01/12/20S- 1	Si11:00 PM-11:35 PN Rate Rating \$50.00 1.20	:30	NM	1	\$50.00
N         55         KBAK         01/12/20         01/12/20         CBS Sunday Morning           Start Date         End Date         Weekdays         Spots/Week           Week:         01/06/20         01/12/20        S         1	7:00 AM-8:30 AM <u>Rate</u> <u>Rating</u> \$75.00 1.40	:30	NM	1	\$75.00

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Advertiser Original Date / Revision Mike Bloomberg 2020 Inc-D 01/10/20 / 01/14/20

Contract Dates Product Estimate# 12/30/19 - 01/17/20 MBLM/MBLM/0116 0116

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time Days	Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating				
N 56 KBAK 01/12/20 01/12/20 AFC Divisional Playoff 2	12:00 PM-3:30 PM	:15/:15	вк	2	\$2,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 01/06/20         01/12/20        S         2	<u>Rate</u> <u>Rating</u> \$1,250.00 8.00				
N 57 KBAK 01/12/20 01/12/20 Family Feud	4:00 PM-5:00 PM	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/06/20 01/12/20S 1	\$50.00 1.00				*
N 58 KBAK 01/12/20 01/12/20 Family Feud Start Date End Date Weekdays Spots/Week	4:00 PM-5:00 PM Rate Rating	:15/:15	ВК	1	\$25.00
Week: 01/06/20 01/12/20S 1	\$25.00 1.00				
N 59 KBAK 01/12/20 01/12/20 Eyewitness News @ 5p	5:00 PM-5:30 PM	:30	NM	1	\$80.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/06/20 01/12/20S 1	\$80.00 3.40				
N 60 KBAK 01/12/20 01/12/20 Eyewitness News @ 6p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate Rating	:30	NM	1	\$80.00
Week: 01/06/20 01/12/20 1	\$80.00 2.70				
N 61 KBAK 01/12/20 01/12/20 Eyewitness News Health Al	6:30 PM-7:00 PM	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate Rating				
Week: 01/06/20 01/12/20S 1	\$50.00 2.60				<b></b>
N 62 KBAK 01/12/20 01/12/20 60 Minutes Start Date End Date Weekdays Spots/Week	7:00 PM-8:00 PM Rate Rating	:30	NM	1	\$500.00
Week: 01/06/20 01/12/20S 1	\$500.00 4.10				
N 63 KBAK 01/12/20 01/12/20 God Friended Me	8:00 PM-9:00 PM	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/06/20 01/12/20S 1	Rate Rating				
	\$400.00 3.30		A 17. 4	_	0.450.00
N 64 KBAK 01/12/20 01/12/20 NCIS: Los Angeles Start Date End Date Weekdays Spots/Week	9:00 PM-10:00 PM Rate Rating	:30	MM	1	\$450.00
Week: 01/06/20 01/12/20S 1	\$450.00 2.50				
N 65 KBAK 01/12/20 01/12/20 29 Eyewitness News // Sat-		:30	NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/06/20 01/12/20S 1	Rate Rating				
	\$50.00 1.20	.00	NIN 4	^	#070 AA
N 66 KBAK 01/15/20 01/17/20 Price is Right Start Date End Date Weekdays Spots/Week	10:00 AM-11:00 AN <u>Rate</u> <u>Rating</u>	:30	NM	3	\$270.00
Week: 01/13/20 01/19/20WTF 3	\$90.00 2.10				
N 67 KBAK 01/15/20 01/17/20 Family Feud	4p-5p	:30	NM	2	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20wTF 2	Rate Rating \$60.00 1.50				
Processing the second s	<del></del>	-00	NIN4	4	<b>ቀ</b> ደር 20
N 68 KBAK 01/15/20 01/15/20 Eyewitness News @6p Start Date End Date Weekdays Spots/Week	6:00 PM-6:30 PM Rate Rating	:30	NM	1	\$55.00
Week: 01/13/20 01/19/20W 1	\$55.00 3.00				
N 69 KBAK 01/17/20 01/17/20 Eyewitness News @ 5p	5:00 PM-6:00 PM	:30	MM	1	\$110.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/13/20 01/19/20F 1	<u>Rate</u> <u>Rating</u> \$110.00 3.00				
N 70 KBAK 01/17/20 01/17/20 Late Show With Stephen C		:30	NM	4	<b>ቀ</b> ሳፍ ሰሳ
Start Date End Date Weekdays Spots/Week	Rate Rating	٥٥٠,	INIV!	1	\$25.00
Week: 01/13/20 01/19/20F 1	\$25.00 0.60				
	Total	S	240.80	127	\$16,778.00

Page 6 of 6



**KBAK** 1901 Westwind Dr Bakersfield, CA 93301 USA (661) 327-7955

www.bakersfieldnow.com

Contract / Revision Alt Order # 1327124 / 26780376 Advertiser Original Date / Revision

Mike Bloomberg 2020 Inc-D 01/10/20 / 01/14/20

Contract Dates <u>Product</u> Estimate # 12/30/19 - 01/17/20 MBLM/MBLM/0116 0116

Time Period		# of Spots	Gross Amount	Agency Comm.	Net Amount
12/30/19	-01/26/20	127	\$16,778.00	(\$2,516.70)	\$14,261.30
Totals		127	\$16,778.00	(\$2,516.70)	\$14,261.30

Signature: _	Date:	
	ntend for the Standard Advertiser Terms and Conditions ("Terms") located athttp://sbgi.net/?p=1224	. to be part of
their agreeme	ent, and the sale of advertising is expressly subject to said Terms.	

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**☑ FEDERAL CANDIDATE** 

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

avilidow, i	reuerai Cani		Sign The C	ertification C	m rage 3
Station and	Location:			Date:	5/20
ı, Cather	ine Warburt	ton			
being/on beh	aif of: Blo	omberg, Mi	chael		······································
a legally qua	lified candidate	e of theDe	emocratic		
political party	y for the office	of: Preside	ent		
in the <u>Pri</u>	mary				
election to be	e held on:				
do hereby re	quest station t	ime as follows	<b>3</b> :		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	Attach	2d_			
Attach propo	sed schedule	with charges (	if available):		

I represent that the payment for by: Mike Bloomberg 2020	r the above described broadcast	time has been furnished
represent that this person or en	unce the time as paid for by sucl tity is either a legally qualified ca tion of the legally qualified candid	indidate or an
The name of the treasurer of the Hayden Horowitz	e candidate's authorized commit	tee is:
	e its political advertising policies, t, promotional and other sales pr	
	ISCRIMINATE OR PERMIT DISC INICITY IN THE PLACEMENT (	
To Be Signed By	Candidate or Authorized	Committee
11/21/19	Catherine We	
Date	Signature	
To Be Si	igned By Station Representativ	<b>ve</b>
Accepted	☐ Accepted in Part	□ Rejected
CKM	Cown Dias	COM
Signature	Printed Name	Title

#### **FEDERAL CANDIDATE CERTIFICATION**

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Catherine Warburton			
(name of federal candidate o programming to be broadcas	r authorized com t (in whole or in p	mittee) hereby cer part) pursuant to th	tify that the is agreement:
⊏Kdoes		□ does i	not
refer to an opposing candid programming that does refer			ther certify that for the
(check applicable box)			
☐ the radio programming condentifies the candidate, the candidate, the broadcast.	ontains a persona office being sough	al audio statement nt, and that the car	by the candidate that ididate has approved
the television programmize image of the candidate for a condisplayed printed statement is broadcast, and that the candidate broadcast.	duration of at leas dentifying the car	st four seconds, ar ndidate, that the ca	nd a simultaneously andidate approved the
Cath	erine W	arburto	
signature	of candidate or	authorized comn	nittee
Catherine Warburton			11/21/19
pri	nted name		date

#### **AGREED UPON SCHEDULE**

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			,		

Attach proposed schedule with charges (if available):

#### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.